



CREDIT EXPO BELGIUM 2025

Conference for credit management & 'order-to-cash'

Thursday 27 March 2025 – De Montil – Affligem

Information : participate as an event partner

Content

<u>9th edition</u>	3
<u>Concept</u>	5
<u>Target group event partners</u>	6
<u>Partners - exhibitors 2015-2024</u>	7
<u>Target group visitors</u>	9
<u>Conference programme</u>	10
<u>Networking area with ready-made stands</u>	13
<u>Free catering</u>	16
<u>IvKM Credit Management Innovation Award 2025</u>	17
<u>Event venue : 'De Montil' - Affligem</u>	18
<u>All benefits at a glance</u>	19
<u>Participating as an event partner: investment & return</u>	20
<u>Contact organisation</u>	21

9th edition Credit Expo Belgium

2015 - 2016 - 2017 - 2018 - 2019 - 2022 - 2023 - 2024 - 2025



2015 – Flanders Expo Gent (14 October)



2016 – Brabant Leuven (20 October)



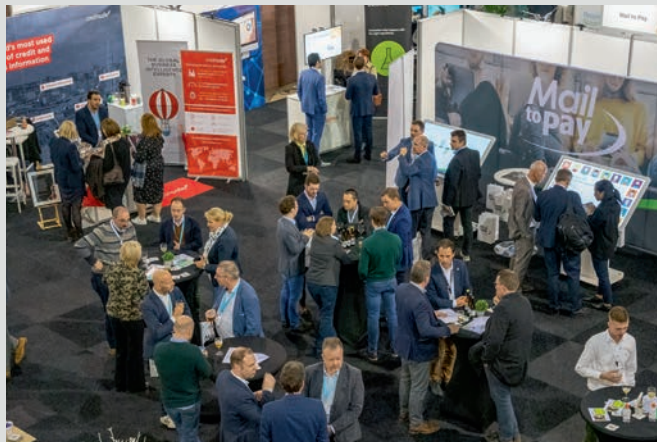
2017 – Flanders Expo Gent (19 October)



2018 – Docks Dome Brussel (18 October)

9th edition Credit Expo Belgium

2015 - 2016 - 2017 - 2018 - 2019 - 2022 - 2023 - 2024 - 2025



2019 – Brabantal Leuven (21 November)



2022 – De Montil Affligem (21 April)



2023 – De Montil Affligem (20 April)



2024 – De Montil Affligem (25 April)

Edition 2025 : concept

The 9th edition of Credit Expo Belgium builds on the successful editions of 2022, 2023 and 2024.

It aims to provide a neutral platform for some **25 credit management service providers** to network with some **300 Flemish credit managers, debtor managers and financial decision-makers**.

At this **one-day conference**, visitors can gain inspiration and knowledge during high-quality

keynotes and seminars on new developments in credit management, order-to-cash, credit risk, billing, debt collection, etc.

During the various seminar breaks, partners can actively **network** with visitors on their own stands.

Quality **free catering** is provided for everyone in the networking area.

In association with:



Target group of event partners

Fintech innovators and gamechangers in the order-to-cash chain.

About 25 partners, allowing each partner to network with enough visitors.

Industries

- Acquisition of outstanding receivables & debtor portfolios
- Advocacy
- Bailiffs
- Collection agencies
- Consultancy
- Credit insurance
- Data suppliers
- Debt collection lawyers
- Debt counselling
- E-invoicing / Electronic invoicing and payment
- Factoring
- Outsourcing
- Postal services
- Recruitment & selection & staff secondment
- Software
- Trade & credit information
- Trade media
- Training

Partners / exhibitors

2015 - 2024

10FORIT
AAA CREDIT MANAGEMENT
AANGETEKENDE MAILEN
AcceptEasy
ALEKTUM GROUP
au GROUP
DATA altares
anachron
basware
BIERENS
BUREAU VAN DIJK

BUYWAY
CMA
CRDT
Care & Collect
CASH & CREDIT COLLECTORS
Coface Business Information
Collect Online
CAE
COLLECTION ATTORNEYS EUROPE
COMFORT Finance
connect solutions
Credit Tools

creditsafe
CREDON
CRION
CreditPeople
DYNATOS
DAVINCI
De Wilde & Baele
Deloitte
DYNAMICK
digiteal
docbyte

dun&bradstreet
eOs
eSSNUT
EULER HERMES
FDmagazine
febelfin academy
Flanderij
GRAYDON
ICTF
iIMEurope

IPEX
IPG
intrum
The Invoice MANAGERS
isabel group
IURIS LINK
IvKM
JLT
JOOS CONSULTING
KPMG

Partners / exhibitors

2015 - 2024

la-on

+Justified

Mail to pay

modero
GERECHTSDEURWAARDERS

MoretonSmith

MyQM

order2cash[®]
a Billtrust Solution

pom

proximus

PULSE DC

RingRing
EXTENDING YOUR COMMUNICATION SINCE 1981

DUNNING
powered by COLLEEN

SOA PEOPLE
Inspire Performance

Signicat

STUDIO | LEGALE
Advocaten www.studio-legale.be

Symeta
smart Print-Doc solutions

Trends
Business Information

TriFinance
BEYOND ADVISORY

twikey
THE KEY TO PAYMENTS

ufinity
your + in finance

VAN NOTEN
GERECHTSDEURWAARDERS

VESTING FINANCE

COLLEDA

iController

iCREDIT
experts in working capital

myforce

ONGUARD

VIRTEO

AiVIDENS

bizzy.

BLACKLINE

aryza

Moody's
ANALYTICS

unpaid

Baker Ing

billtrust

Legal Square

pom Mail to pay

proximus NXT
by RingRing

PURPOSE

recovr

ABR BVI

coface
FOR TRADE

EasyPost

Invoicing Services
powered by soluzio

LEXIS

NMG.
NIEUWE MEDIA GROEP

PAIR Finance

quadient

united consulting

De Nationale Kamer van
Gerechtsdeurwaarders
La Chambre Nationale
des Huissiers de Justice

Target group visitors

- **Target:** 300 quality visitors, primarily from Flanders and Brussels.
- **Decision makers in the order-to-cash chain:** Accounts receivables manager / CFO / Credit analyst / Credit controller / Credit manager / Credit risk manager / Financial director / Financial manager / ICT manager / Manager customer services / Manager debt collection / Purchasing manager / Risk manager / Treasury manager / Employees of the above positions
- **Free participation as a visitor** (belonging to the target group) at the invitation of the partners or the organiser.
Not belonging to the target group : 500 € ex VAT.



Conference programme

- Credit Expo Belgium 2025 is a conference with a focus on networking.
- Over 25 seminars, workshops, presentations...
- Neutral top speakers for the keynotes.
- Dutch- and English-language presentations.
- Quality content that convinces finance executives to send their credit managers to the event.
- No product presentations!



Conference programme: themes

Current hot topics

The war for talent

Artificial intelligence

E-invoicing

...



Conference programme 2025

(www.creditexpo.be/event/programma : online as of 02-2025)

Zaal : Hercules <small>netwerksuimte met partnerstands</small>	Zaal : Andromeda	Zaal : Jupiter	Zaal : Saturnus	Zaal : Pluto
08u30 - 09u15 : ontvangst 09u15 - 09u30 : opening				
	09u30 - 10u15 - Keynote Generatieve AI - een blik op de toekomst Sam Hendrickx & Michiel Vandendriessche, AI experts Raccoons (powered by POM)			
		10u30 - 11u00 Benefit from credit collections user experience to improve cash management Edouard Beauvois, CEO AVIDENS	10u30 - 11u00 Panelgesprek: Vertrouwen in de easy flow Frederik De Bosschere (in The Pocket), Marleen Mischelissen, Abdel-Elah Affenas (EasyPost) (powered by EasyPost)	10u30 - 11u00 AI in perspectief: Help, het werkt niet echt Igor Wortel MBA, CEO/Owner Phalanxes (voor IOFORIT)
11u00 - 11u30 : netwerkpauze				
	11u30 - 12u30 How AI pushes technology, data & people to a next level in credit management Guy Colpaert, Managing Director Intrum Benelux, Paul Chong, Co-Founder Ophelios, Marc Schillinger, CEO E-collect, Stella Alfonso Fernandez, Solutions & Alliances Director Intrum	11u30 - 12u00 Toepassingen van AI binnen het rechtssysteem Joost Peeters, oprichtend vennoot van Studio Legale Advocaten	11u30 - 12u00 Waarom een bank in zee gaat met E-invoicing expertise Walter Vander Gotten, CIO KBC, Edwin Smeets, CEO Soluzie	11u30 - 12u00 Optimaliseer uw betalingsstrategieën Sven Bruggeman, Managing Partner & Christelle Verhulst, Head of Sales iCredit
12u45 - 13u45 lunch & netwerkpauze				
		12u15 - 12u45 AI: een hype of echt hip? Een live demonstratie Kris Dierckx, Managing Director Geertman, Land	12u15 - 12u45 Uw factuur is een reminder rechtstreeks verzorgen in de Paycom Impact app Tommy Van der Pijl, Founder POM	12u15 - 12u45 De eerste stap naar een digitale order-to-cash Geert Hilsosse, Account Manager & Yentl Van den Broeck, Solution Consultant Billtrust
		13u45 - 14u15 De IOS-procedure: de resultaten en het vervachte B2C-alternatief Jeroen De Man, Founder & Dirk Dewulf, General Manager Unpaid	13u45 - 14u15 Monitoring the press to make credit scoring more relevant Tim Van den Herrewegen, Sentometrics & Burt Riské, Trends Business Information	13u45 - 14u15 Een gerechtsdeurwaarder, altijd een oplossing in de buurt Quentin Debray, co-voorzitter Nationale Kamer Gerechtsdeurwaarders & Bas Feys, Gerechtsdeurwaarder
	14u45 - 15u15 Innovation Award Pitch : POM	14u45 - 15u15 Impact of digitalization on accounts receivable management Gaetan Peyroux, Account Manager AR Quadient	14u45 - 15u15 Ontdek hoe AI en connectiviteit uw productiviteit kunnen verhogen Kris Dierckx, General Manager Coface Belux	14u45 - 15u15 Hoe heeft u impact op uw werkkapitaal? Sven Bruggeman, Managing Partner & Christelle Verhulst, Head of Sales iCredit
	15u30 - 16u00 Innovation Award Pitch : AVIDENS	15u30 - 16u00 De tarieven van advocaat en deurwaarder belicht An Dermaecker en Thomas Melis, founders Justified	15u30 - 16u00 Albetalingsplannen efficiënter beheren met automatische inningen Benoit Craenenbrouck, CEO POM	
16u00 - 16u30 : netwerkpauze				
	16u30 - 17u00 Paneldebat Ethische aspecten van Artificial Intelligence in Credit Management			
17u00 - 18u00 Uitreiking Innovation Award & Happy hour				

Edition 2024

Networking area with ready-made stands

- Focus on networking and 1-on-1 meetings between partners and visitors.
- 'Meeting point' (ready-made stand) per partner in the networking area. No extra costs for a classic exhibition stand.
- Open space so that all partners have sufficient visibility.
- Sufficient breaks with catering, to network with all visitors.
- Each partner organises entertainment in its own networking space to encourage interaction with visitors.
- Partners commit to actively inviting relations.



Stands : dimensions

Drawing purely as an illustration

PLATINUM



4 m W x 2,5 m H

GOLD



3 m W x 2,5 m H

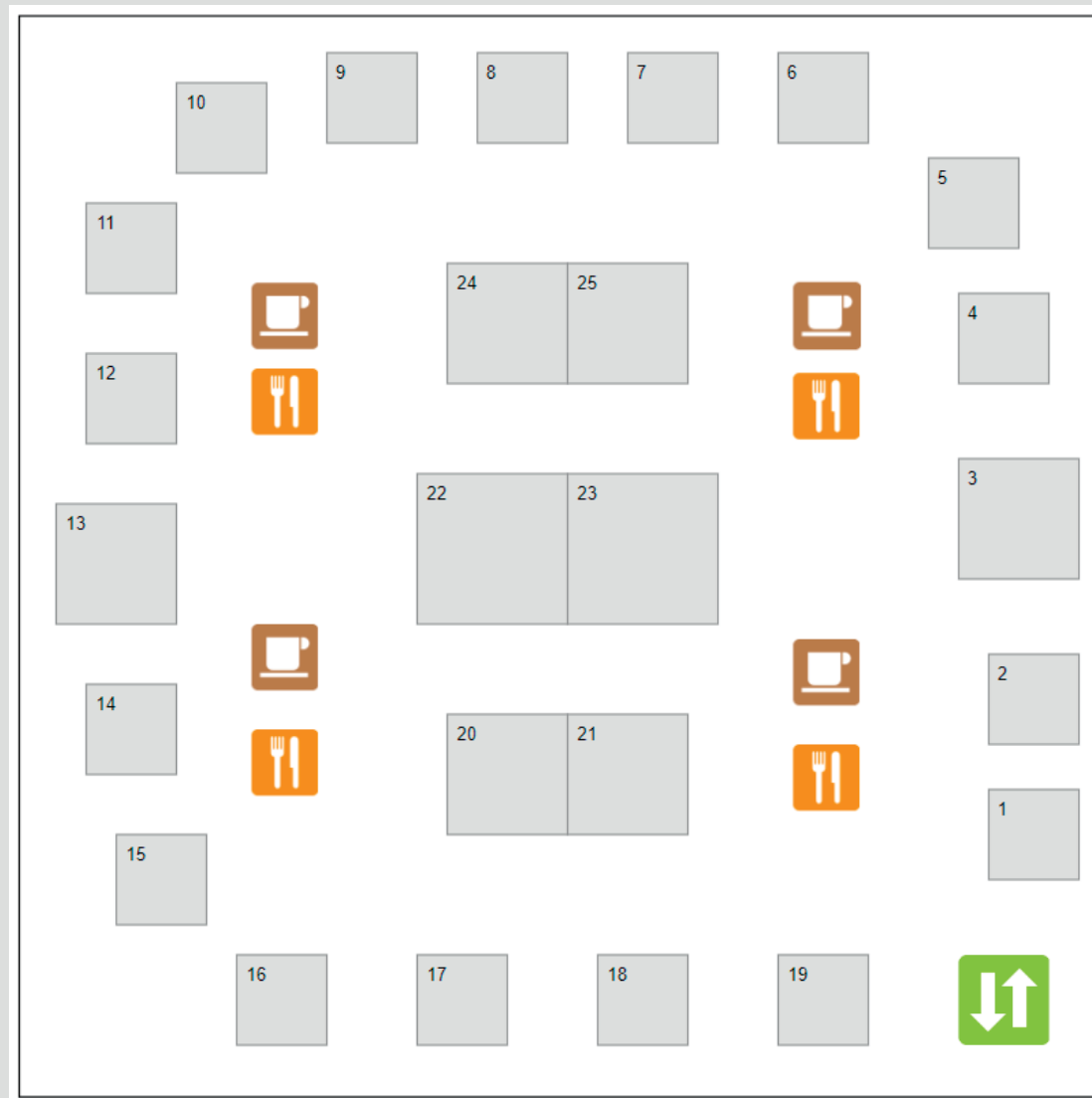
SILVER



2 m W x 2,5 m H

Network area : map of the stands

www.creditexpo.be/en/welcome-at-credit-expo/floorplan-2024



Catering

Quality free catering for everyone in the networking area

No additional costs for visitors and partners.

- Light breakfast buffet: coffee / orange juice & coffee cakes
- Lunch buffet & non-alcoholic drinks
- Breaks: coffee / tea / orange juice / soft drink / water
- Networking drink: drinks & dessert



IvKM Credit Management Innovation Award 2025

Judging and presentation of the 6th edition of the IvKM Credit Management Innovation Award during Credit Expo's closing networking drink. The IvKM jury rewards innovation projects that have led to a demonstrable positive breakthrough in the way credit management is conducted in Belgium. As a partner of Credit Expo, you can apply with a project.

Winners of the previous editions:

www.la-on.eu (2018)

www.unpaid.be (2019)

www.justified.be (2022)

www.aividens.com (2023)

www.pom.be (2024)

More info & participating:

www.creditexpo.be/ivkm-innovation-award



Credit
Management
Innovation
Award

IvKM

Event venue

De Montil - Affligem



- Central location, near Brussels.
- Easily accessible at the E40 Brussels-Ostend exit 'Ternat'.
- Ample free parking.

www.demontil.com/business



The added value of Credit Expo for exhibitors/partners

- the **only annual neutral event**/congress for the credit management community in Flanders and Brussels
- **saving time**: meet 300 credit managers, debt collection managers and financial managers (decision makers in the order-to-cash chain) in 1 day
- **efficient networking**: 1-on-1 meetings between partners and visitors at their own meeting point in the open networking area, with sufficient breaks in the conference programme
- **little preparation**: ready-made stands (so no costs and work for your own exhibition stand)
- **partnership packages for every budget**, with the necessary return on investment
- **relationship marketing**: invite your own relations to visit and meet in one day
- high-quality **free catering for everyone** in the networking area (no additional costs for your visitors)
- **free participation as a visitor** (belonging to the target group)
- **focus on quality content**: congress with high-quality seminars
- possibility to participate in the IvKM Credit Management **Innovation Award**
- centrally located and easily accessible event location with free parking

Investment & return

	PLATINUM	GOLD	SILVER
INVESTMENT (EX VAT)	11.500 €	8.500 €	5.500 €
1 stand (wall) in the network area	4m w x 2,5m h	3m w x 2,5m h	2m w x 2,5m h
Standing table & chairs	2 & 4	1 & 2	1 & 2
1 TV screen for your presentations	•	•	
Printing (full colour) of the stand wall with your own design	•	•	•
Your company name and logo in the partner list on the website and in the visitors' brochure	•	•	•
Your content on the Credit Expo website (company profile & news/articles)	•	•	•
Catering (light breakfast & lunch buffet & drinks & networking drinks)	•	•	•
Number of your own employees at Credit Expo	10	6	4
Free entrance tickets for business relations (belonging to the target group)	30	18	12
Press release or advertorial or interview (to be supplied by yourself) in Credit Expo e-newsletter	2	1	
30' presentation/seminar as part of Credit Expo's conference programme	2	1	
Your logo as main sponsor on all communications of Credit Expo	•		

Questions?

Contact the organisers.



&

de Marketeer

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Bart Spiessens

Organiser